Launched in 2012 by the ABIM Foundation and Consumer Reports, Choosing Wisely is a leading effort to encourage conversations aimed at reducing unnecessary tests and treatments in health care. Here are some ways the campaign is helping influence these conversations:

- United States
- Brazil
- Wales
- Denmark
- Switzerland
- Austria
- Portugal
- Italy
- Israel
- England
- Germany
- Netherlands
- Norway
- France
- India
- Australia
- New Zealand
- South Korea
- Japan
- Canada

200,000 “FIVE QUESTIONS TO ASK” wallet cards distributed

80+ PARTNERS PUBLISHED
550+ RECOMMENDATIONS

29 GRANTEES WORKING WITH
14 HEALTH CARE SYSTEMS

6,809 newsletter subscribers

80+ WEBINARS

CHANGING AWARENESS, DRIVING ACTION

Low-cost, High-Value Health Services Contribute The Most To Unnecessary Health Spending

A 2014 analysis of data for 44 low-value health services in the Virginia All Payer Claims Database revealed more than $586 million in unnecessary costs. Among low-value services, those that were low cost and delivered far more frequently and cost nearly twice as much than services that were high and very high cost ($539 or more).

Interventions Aimed at Reducing Use of Low-Value Health Services: A Systematic Review

The effectiveness of different types of interventions to reduce low-value care has been insufficiently summarized to allow for translation to practice. This article systematically reviews the literature on the effectiveness of interventions to reduce low-value care and the quality of these studies. It finds that multicomponent interventions addressing both patient and clinician roles in overuse have the greatest potential to reduce low-value care.

INCREASING CONVERSATIONS ABOUT OVERUSE

9,294 App downloads/users
2,158 INTERNATIONAL PRESS
6,249 US PRESS

CHANGING WISELY CAMPAIGNS WORLDWIDE

80+ AMERICAN ACADEMY OF FAMILY PHYSICIANS

www.choosingwisely.org | #choosingwisely

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